

~ BEGINNING IN 2017 ~

*A comfortable and elegant new way to enhance
your experience at Hale Centre Theatre...*



· THE · FOUNDERS CLUB

Hale Centre Theatre eagerly welcomes you and your guests to an exclusive gathering featuring world-class theatre, a delicious dinner and an opportunity to gain and strengthen important relationships.

Imagine driving into your reserved parking spot adjacent to the Founders Club entrance. Enter a classy, private reception area. Be greeted by your host who welcomes you and takes your coats. Enjoy a delicious buffet with other Founders Club members. Just prior to the production be escorted to your favorite seats.

At intermission, enjoy private restrooms and an opportunity to choose the exact concessions you desire without waiting in line. At the end of the show your coat will be returned to you with our best wishes.

We hope that as a Founders Club member your families and friendships can grow closer and that your business and networking opportunities will be enhanced. Join us for an unmatched theatre experience. We look forward to seeing you in 2017.



Gold Membership



\$100,000

- Exclusive membership in the Founders Club for one year. The Founders Club includes 12 Founders Club season tickets, access to club room, dinner (provided on designated dates), reserved parking, private restrooms and refreshments.
- A complimentary theatre trip for two with HCT executives (destinations may include New York, Los Angeles, Las Vegas or Chicago).
- Invitations to exclusive donor appreciation events.
- An allotment of 108 complimentary tickets, in addition to Founders Club tickets. Priority seating is included, based on availability.
- A VIP event for a party of up to 50 people. Light refreshments, concessions vouchers and a guided backstage tour of the theatre are included. Tickets would be deducted from allotment noted above.
- Up to four complimentary room reservations based on availability.
- Choose one:
 - » Advertising Package (below)
 - » Program Support (see pages 18 and 19)

ADVERTISING PACKAGE:

- Sponsor for one season
- Electronic advertising throughout season on marquee adjacent to I-15
- Name printed on tickets throughout season
- Logo on Book of Plays and playbill covers throughout season
- Logo on sponsor page in playbill for season of sponsorship
- Spoken pre-show acknowledgement throughout season
- Full-page advertisement in playbill throughout season
- Commercial/ad/logo on in-house advertisements, website, and other marketing material throughout season
- Name mentioned on 'on-hold' messages throughout season
- Acknowledgement inside of playbill donor section for 12 months

IF DONOR CHOOSES A MULTI-YEAR COMMITMENT, DISCOUNTED RATES APPLY.

- *One-year commitment - \$100,000*
- *Two-year commitment - \$94,000 per year, \$188,000 total*
- *Three-year commitment - \$91,000 per year, \$273,000 total*



Silver Membership



\$40,000

- Exclusive membership in the Founders Club for one year. The Founders Club includes 8 Founders Club season tickets, access to club room, dinner (provided on designated dates), reserved parking, private restrooms and refreshments.
- A complimentary theatre trip for two with HCT executives (destinations may include New York, Los Angeles, Las Vegas or Chicago).
- Invitations to exclusive donor appreciation events.
- A VIP event for a party of up to 16 people. Light refreshments, concessions vouchers and a guided backstage tour of the theatre are included. Priority seating is included, based on availability.
- Up to three complimentary room reservations based on availability.
- Choose one:
 - » Advertising Package (below)
 - » Program Support (see pages 18 and 19)

ADVERTISING PACKAGE:

- Sponsorship for two productions during season
- Electronic advertising for sponsored productions on marquee adjacent to I-15
- Logo on playbill cover for sponsored productions
- Logo on sponsor page in playbill for season of sponsorship
- Spoken pre-show acknowledgement for sponsored shows
- Full-page advertisement in playbill for sponsored productions
- Commercial/ad/logo on in-house advertisements, website, and other marketing material for sponsored shows
- Acknowledgement inside of playbill donor section for 12 months

IF DONOR CHOOSES A MULTI-YEAR COMMITMENT, DISCOUNTED RATES APPLY.

- *One-year commitment - \$40,000*
- *Two-year commitment - \$37,000 per year, \$74,000 total*
- *Three-year commitment - \$35,500 per year, \$106,500 total*



Bronze Membership



\$20,000

- Exclusive membership in the Founders Club for one year. The Founders Club includes 8 Founders Club season tickets, access to club room, dinner (provided on designated dates), reserved parking, private restrooms and refreshments.
- An invitation for two to accompany HCT executives on a theatre trip (destinations may include New York, Los Angeles, Las Vegas, or Chicago).
- Invitations to exclusive donor appreciation events.
- Up to two complimentary room reservations based on availability.
- Choose one:
 - » Advertising Package (below)
 - » Program Support (see pages 18 and 19)

ADVERTISING PACKAGE:

- Logo on sponsor page in playbill for sponsored show
- Full-page advertisement in playbill for sponsored show
- Commercial/ad/logo on in-house advertisements, website, and other marketing material for sponsored show
- Acknowledgement inside of playbill donor section for 12 months
- Spoken pre-show acknowledgement for sponsored shows

IF DONOR CHOOSES A MULTI-YEAR COMMITMENT, DISCOUNTED RATES APPLY.

- *One-year commitment - \$20,000*
- *Two-year commitment - \$18,000 per year, \$36,000 total*
- *Three-year commitment - \$17,000 per year, \$51,000 total*



Bronze Membership *(Continued)*



\$10,000

- Exclusive membership in the Founders Club for one year. The Founders Club includes 4 Founders Club season tickets, access to club room, dinner (provided on designated dates), reserved parking, private restrooms and refreshments.
- An invitation for two to accompany HCT executives on a theatre trip (destinations may include New York, Los Angeles, Las Vegas, or Chicago).
- Invitations to exclusive donor appreciation events.
- One complimentary room reservation based on availability.



\$5,000

- Exclusive membership in the Founders Club for one year. The Founders Club includes 2 Founders Club season tickets, access to club room, dinner (provided on designated dates), reserved parking, private restrooms and refreshments.
- An invitation for two to accompany HCT executives on a theatre trip (destinations may include New York, Los Angeles, Las Vegas, or Chicago).
- Invitations to exclusive donor appreciation events.

Founders Club Sign-Up Periods

- Priority Seating - *Reserve seating prior to season ticket holders and general public*
Sign up January 1 through March 31 for subsequent season
(ex: January 1 - March 31, 2018 for 2019 season)
- Best Available Seating
Sign up April 1 through December 31 for subsequent season
(ex: April 1 - December 31, 2018 for 2019 season)
- Current Season
Best available seating for current season, prorated, Bronze membership packages only

Founders Club Policies

- Two week notice to exchange tickets in order to guarantee full Founders Club benefits – dinners are first come, first served until full
- All ticket exchanges must be made no later than 48 hours prior to performance time
- One complimentary exchange per production, additional exchanges \$8 per transaction
- Additional tickets purchased at regular price exclude Founders Club benefits
- No children under 5 or babes in arms admitted
- No cancellations or refunds
- Late-comers will be seated at the discretion of the management in alternate seats

Hale's Angels Sign-Up Period

- VIP event sign up allowed throughout the year, based on reception room and ticket availability benefits – dinners are first come, first served until full
- Season ticket sign up:
 - » Sign up January 1 through May 31 for current season, prorated tickets available, pricing based on number of remaining shows in season
(ex: January 1 - May 31, 2018 for 2018 season)
 - » Sign up June 1 through December 31 for subsequent season
(ex: June 1 - December 31, 2018 for 2019 season)

Hale's Angels Policies

- One month notice to exchange tickets for VIP events, \$50 fee per exchange
- 48 hour notice to exchange season tickets, one complimentary exchange per production, additional exchanges \$8 per transaction
- No children under 5 or babes in arms admitted
- No cancellations or refunds
- Late-comers will be seated at the discretion of the management in alternate seats

Program Support



Choose one of the following programs to underwrite:



1. Access Theatre Education



Student Matinee Program – *Each year 5,000 students from the Intermountain West attend eight daytime performances of a production free of charge.*

Summer Theatre Camps – *Three two-week sessions are held every summer. Courses include acting, singing, theater dance/movement, theater art, production, and special seminars.*

Performing Arts Classes – *Acting, singing and dancing classes are available throughout the year.*

Experience Theatre Live Tour – *A 75-minute interactive “behind the scenes” tour of HCT provided free of charge, with a 2-for-1 ticket voucher given to all participants.*

DONOR BENEFITS MAY INCLUDE:

- Title underwriter (\$100,000 giving level)
- Name or logo included on education materials (\$40,000 giving level)
- Name or logo included on ETL ticket voucher (\$40,000 giving level)
- Invitation to Student Matinee performance (\$20,000 giving level)
- Invitation to a Summer Theatre Camp showcase (\$10,000 giving level)
- Invitation to attend an Experience Theatre Live Tour (\$5,000 giving level)
- Logo on hct.org education pages
- Acknowledgement in playbill and receive HCT annual report

2. Artisan Training Program



Professional Development – *Provides production and design teams the opportunity to attend industry conferences and training to further their knowledge, creativity and networking.*

Master Classes – *Quarterly courses for local artists focused on various topics within music, dance and theater.*

DONOR BENEFITS MAY INCLUDE:

- Title underwriter (\$40,000 giving level)
- Invitation to attend a producer preview rehearsal (\$20,000 giving level)
- Invitations to attend quarterly master classes (\$10,000 giving level)
- A post-show “meet and greet” with actors (\$5,000 giving level)
- Acknowledgement in playbill and receive HCT annual report

3. HCT Community Outreach



Ticket Outreach – *Each year, Hale Centre Theatre donates a minimum of 6,000 tickets for fundraisers, teacher recognition, military families, etc.*

HCT Applauds – *HCT honors a non-profit organization during each production with an ad in the playbill and a VIP reception and tickets to the show for their board members and key staff.*

KSL Teacher Feature – *One pair of season tickets given to each recipient*

DONOR BENEFITS MAY INCLUDE:

- Title underwriter (\$100,000 giving level)
- Name or logo included on outreach materials, including KSL Teacher Feature (\$40,000 giving level)
- Invitation to attend an HCT Applauds VIP night (\$20,000 giving level)
- Two season tickets donated to each HCT Applauds recipient in donor’s name (\$10,000 giving level)
- Name or logo on hct.org HCT Applauds page
- Acknowledgement in playbill and receive HCT annual report

Hale Centre Theatre is pleased to acknowledge cumulative annual contributions from 2015–2019 toward Capital Campaign Recognition.

Capital Giving Overview



Donations can be fulfilled over a three to four year period. Tiers indicate varying degrees of prominence on the “Wall of Fame.” All naming opportunities are in perpetuity.

TIER 1	
\$10,000,000	Naming opportunities of the Performing Arts Center Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$8,000,000	Naming opportunities of the Arena Theatre Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$5,000,000	Naming opportunities of the Jewel Box Theatre Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$3,000,000	Naming opportunities of the Legacy Room and Balcony Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$2,000,000	Naming opportunities of the Founders Room Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$1,500,000	Naming opportunities of the Mezzanine Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$1,500,000	Naming opportunities of the VIP Room Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$1,500,000	Naming opportunities of the President’s Room Founders Club membership, Portrait Wall, Wall of Fame, 10 seat plaques, capital campaign playbill listing
\$1,000,000	Portrait on the Portrait Wall Founders Club membership, Wall of Fame, 10 seat plaques, capital campaign playbill listing

Capital Giving Overview



Tier 2 and 3 benefits may vary based on timing of gift.

TIER 2 ·····	
\$500,000	Program Support naming opportunities available Founders Club membership, Wall of Fame, 10 seat plaques, capital campaign playbill listing
TIER 3 ·····	
\$250,000	Additional naming opportunities available Founders Club membership, Wall of Fame, 10 seat plaques, capital campaign playbill listing
TIER 4 ·····	
\$100,000	Founders Club membership, Wall of Fame, 10 seat plaques, capital campaign playbill listing
TIER 5 ·····	
\$40,000	Wall of Fame, 8 seat plaques, capital campaign playbill listing
TIER 6 ·····	
\$20,000	Wall of Fame, 4 seat plaques, capital campaign playbill listing
TIER 7 ·····	
\$10,000	Wall of Fame, 2 seat plaques, capital campaign playbill listing
TIER 8 ·····	
\$5,000	Wall of Fame, capital campaign playbill listing
TIER 9 ·····	
\$1,500	Wall of Fame, capital campaign playbill listing
TIER 10 ·····	
\$500	Wall of Fame, capital campaign playbill listing
TIER 11 ·····	
\$250	Wall of Fame, capital campaign playbill listing
\$100	Wall of Fame, capital campaign playbill listing

For full list of benefits at all giving levels visit www.hct.org